

Thank you for leading your congregation in a commitment to personal evangelism. By challenging and encouraging them to pray for and reach out to one person who needs the gospel, we can see God move across North America.

In this kit, you'll find general social media tips as you promote the campaign in your church, as well as sample social posts and images to:

- Announce your Who's Your One campaign
- Remind your church members of the importance of personal evangelism
- Encourage your members to each choose their one and join the online conversation

General *Who's Your One* Social Media Guidelines

- Follow *Who's Your One* on social media. You'll find posts and videos you can share on your church's social accounts. Be sure to tag us, so we can follow along.

 **Facebook:** [@whosyour1](https://www.facebook.com/whosyour1)

 **Instagram:** [@whosyour1](https://www.instagram.com/whosyour1)

 **Twitter:** [@whosyour1](https://twitter.com/whosyour1)

- Use **#WhosYour1** in your posts to connect with other churches, share how the Lord is working in your congregation and be inspired by others' stories.
- Find additional resources and information to use at WhosYourOne.com.

Sample *Who's Your One* Social Media Posts

We've written several sample posts below and provided graphics to get you started. You can customize the posts to fit your church's audience and include logistics about your specific campaign.

You can also use the content in the 30-day prayer guide to craft 30 posts to remind your congregation to be praying for their one throughout the campaign.

Sample Facebook and Instagram Posts:



Announcing Who's Your One

Who's your one? Imagine if every Christian could answer this question with the name of a person they're praying for and seeking to share the gospel with. [\[This Sunday\]](#), we're starting a new sermon series about personal evangelism, and we'll each commit to pray for and invest in one person in need of the gospel. Start praying now. #WhosYour1?



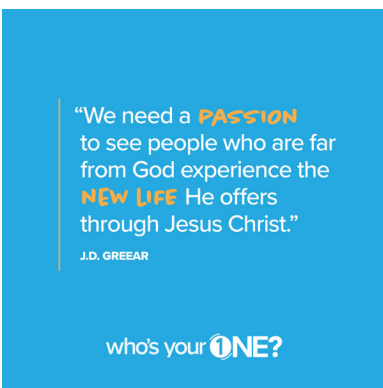
On the Importance of Evangelism

Our church doesn't need just another evangelism program—we need to commit to intentionally praying for and sharing the gospel with one person. #WhosYour1



Inspirational

Heaven rejoices each time even one person comes to know Jesus. Do you have your one person you are focused on reaching? #WhosYour1



Scripture

"Pray also for me, that the message may be given to me when I open my mouth to make known with boldness the mystery of the gospel. For this I am an ambassador in chains. Pray that I might be bold enough to speak about it as I should." Ephesians 6:19-20 #WhosYour1

Sample Twitter Posts:



Announcing Who's Your One

[This Sunday], we're starting a new sermon series about personal evangelism. We'll each commit to pray for and invest in one person in need of the gospel. Start praying now. #WhosYour1?



Inspirational

Can you imagine the impact we'd make if every one of us at **[your church name]** asked God to lead us to one person in need of Him? #WhosYour1?



On the Importance of Personal Evangelism

We want to see God move in our city like never before, but it all starts with one. #WhosYour1?



Scripture

"In the same way, let your light shine before others, so that they may see your good works and give glory to your Father in heaven." Matthew 5:16 #WhosYour1